

All Built and Ready 2 GO

TURN-KEY SYSTEM FOR MANAGEMENT AND RETENTION



INCLUDES READY TO GO WEBSITE SYSTEM NO FRUSTRATION



FULLY INTEGRATED MEMBERSHIP MANAGEMENT



CHAMBER ASSISTANT PROVIDED TO MEMBERS

SPECIAL SMALL CHAMBER PROGRAM

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A WHOLE NEW WAY TO RUN A CHAMBER OF COMMERCE

Is your Chamber of Commerce looking for a strategy to dramatically enhance the value of membership? Do you need a program that is pre-developed to include the training, support, and automation needed to operate a successful Chamber without breaking the bank? If so, this is the ultimate solution.

TURN-KEY AND READY FOR BUSINESS

What Does the Term Turn-Key Actually Mean?

It means that the team here at Chamber Nation pre-configures a beautiful website that is actually built into the Membership.MX system and designed to be fully mobile dynamic and ready for Chamber business.

This means a system ready to deliver thousands of beautiful public views into your community. A system that is always being updated automatically based on membership and administrative updates entered one time in the membership management system.

It also means that you will have a whole department of Chamber Assistants working with every new member who joins at the Premium Membership Level, and current members will continue to be supported through our Free Member Support center.

For your Chamber staff and / or volunteers, they will have access to a state-of-the-art membership management system that will handle everything they need to operate and manage a successful Chamber of Commerce.

During staff or volunteer transitions, our team will be there for the board and to train new leadership on the program.

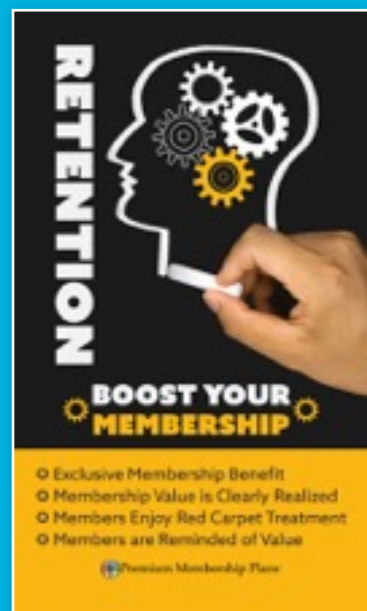
Are Your Members Active in the Chamber of Commerce?

Your members are the most important asset of your Chamber of Commerce. Those members are investing in the Chamber in exchange for their membership. Do your members truly know what to do with their membership in order to grow or expand their prospecting? Do your members have the time to participate in member events such as mixers, ribbon cuttings, and networking events?

What if the answer was "no?" Does that mean membership is becoming less relevant because people have less time to invest in their membership return? The answer is probably "yes."

When times change like this, so do the Chambers that work with Chamber Nation.

*Incredible Training
and Support for
Everyone*



What is a Chamber Assistant?

Your Own "Real" Assistant - www.ChamberAssistant.com

When members join your Chamber as a Premium Member we give them more time to focus on the big picture while we take care of the little details that will help you gain new prospects.

As a member of your Chamber they will be assigned their own Chamber Assistant ("CA") — a smart, highly trained, US-based point person who works remotely as their right hand and left brain to set up their local online presence. They delegate a display task and the CA is on it.



Here are the services that are included with their premium membership plan from your Chamber:

Local Marketing



The Chamber of Commerce is typically the most trusted source for local information and ranks high on local community searches. As a local business, it only makes sense for your business to be fully integrated in to the Chamber of Commerce's local network so that people looking for local resources online can find you.

Your CA will do a lot of work to be sure that your business is properly interconnected so your business can gain new prospects and sales.

Chamber Keyword - www.ChamberKeyword.com



As you work with your Chamber Assistant setting up your business online, you will receive a Chamber texting keyword that will be used extensively.

This word and number will be a terrific new way to promote your business. It includes (your word) being texted to the number 72727 that will deliver your mobile app, business card, and displays. In addition the Chamber also provides your own Local Golden Ticket and texting keyword to help drive more people into your business..

When you advertise in Newspapers, TV, Radio, and Online be sure to use your new Chamber Keyword so you can see which advertising media is actually delivering new prospects.

Chamber.Email - www.Chamber.Email



When you see a local business using a "Business@Chamber.Email" address you know that this business means business. They are not only verified by the Chamber of Commerce as a legitimate member, but they truly believe in providing world-class service to their customers and are showing it.

Premium Members may request a custom CHAMBER EMAIL address for their business from their

Chamber Assistant. This address may be printed on stationery, posted on networks, etc. These addresses will forward all mail to the member's existing business email account so that messages remain private to the member.

ChamberCALL - www.ChamberCall.com

We understand that Chamber of Commerce staff are very busy and often don't have the time to contact their members on a regular basis.

ChamberCALL is a service that we provide which helps insure that your members are contacted on a regular bases so that they know that their Chamber truly cares about them and their business.



The call is made by our Chamber Assistant to be sure that the member is satisfied with their Premium Membership Plan. During the check-in we offer updated information about their systems and ask if they would like us to make any promotional updates for them at no charge.

In cases where the chamber would like to make this a priority service, we can also produce reports for you and your board.

ChamberCLASSES - www.ChamberClasses.com

The Chamber of Commerce who provides a Chamber Assistant is doing so to help their members truly succeed in business. From providing all of the guidance and setup support, to making professional education available to be sure that members have the knowledge they need to succeed over the long haul, your Chamber Assistant will guide you.



Our educational model is provided through a simple four step process:

1. Text (Keyword is Provided by Chamber Assistant) to 72727

2. Review the latest class list and respond with the class number you want to attend.
3. If you are setup as a Premium Member with ChamberCLASSES included, your Chamber Assistant will send you the link and special access code.
4. Attend a professional, interactive, educational session and learn more than ever.

Support Services Provided by our USA Based Chamber Assistants

| | |
|---|--|
| Business Services Catalog and Visual Storyboards | Local Golden Tickets |
| Mobile App Delivery | Set Up a Credible Business Chamber.Email Address. |
| Keyword Texting for Prospecting | Answer Member Questions about the Google "Lets Put Our Cities on the Map" program. |
| Product and Service Displays Setup | ChamberCALL services to help be sure that members our contacted and reminded that their Chamber does care about them and their business success. |
| Chamber Traffic Catcher Page Development and Connection to Catalog and Mobile App | System to Social Media Connections |
| Adding Mobile Coupons | Assistance in Setting up Facebook and Twitter Business Pages |
| Free "OpenToHelpYou" Sub-Domain Service | Provide Educational Resource Guidance and Access Codes |
| Content Development for About Us Sections | Ongoing Support and Consultation |

What is an Administrator Assistant?

Your Own "Real" Administrator Assistant - www.AdministratorAssistant.com

When members join your Chamber as a premium member they are covered by our Chamber Assistant program. But, when your board decides to implement this program we provide your Chamber Administrator with a Administrator Assistant to be sure they are always well taken care of.

The administrator assistant is always located in the USA and is available through our quick response help ticketing system. These tickets are carefully monitored and you will always have access to our CEO's cell phone when you really need help at odd times.

The truth is that we are a well-respected and established Chamber of Commerce support-systems company. We pride ourselves every day on providing our customers and their members with fantastic support.

Support Services Provided by our USA Based Administrator Assistants

| | |
|--|---|
| Membership Management System | Event Management and Packaging |
| Email Broadcasting System | Newsletter Publishing System |
| Drip Marketing System | Membership Billing System |
| Tiered Membership Management | All Community Syndicated Calendar System |
| Community Search Engine | Mobile Publishing System |
| Election Management Module | Facility and Resource Reservation System |
| Member Prospecting | Automated New Prospect Member Proposal System |
| Member Business Referral Network and Tracking | Website Review and Update Idea Services |
| Quickbooks Options and Sync System (Optional) | Board Member Reporting Automation |
| Committee and Project Management System | Growth Strategy and Educational Material |
| Screen Sharing Assistant for Excellent Support | Texting Reminder System and Publishing |
| You'll Love Us! | |

Service Summary

A Complete Management and Membership Development Solution

www.Membership.MX

- Fully configured ready to go professional Chamber website
- Fully supported professional membership management system
- Full supported membership development and retention system

Chamber Onboarding

Our Chamber Onboarding service includes the support of three people from Chamber Nation. One is the project manager who takes care of managing the entire roll-out of your project, includes you in their project management system, and communicates with you often during this phase. Another person will manage your membership data import into the new system so that you won't have to do the data entry, and our educational director will show you how to get started by using the phone and our screen sharing service so it's as easy as possible to get started.

Incredible Small Chamber Program (up to 199 members) that's Affordable

You could buy a database, buy a website, buy a consultant, buy someone to call your premium members every quarter, and you could double up on staff, or you could simply order a Membership.MX program from Chamber Nation.

Honestly in order for us to achieve this price point we had to develop a complete end-to-end program that was turn-key and would not cause a lot of development hours, but still deliver a fantastic solution that works and looks fantastic.

You might be small but your members will never know it!



Today it is important to provide members with exactly what they want. So all of your current members can remain on their current plans, but also may choose to upgrade to your new Premium Membership Plan level if they would like. That's a good thing because it also provides the Chamber more revenue and insures that these members are receiving a lot of service from their Chamber.

New members will also have the option to join at your current membership levels or choose the option to have the Chamber take a much more active roll in helping them build their businesses. All the while, we do the work.

We think once you see how nicely the premium membership plan dovetails into your existing member benefits and how affordable it is for those members who upgrade, you will only want to present the combined plans to all new members. You can always go back and offer the traditional level, but we think most will appreciate and value the marketing benefits that this offers.

The premium membership plan is really useful when the member is looking for immediate business development solutions. Even when the member may not be active in the Chamber, their premium membership plan will provide significant member-only benefits for them to see the great value in their membership.

Special System Pricing for Small Chambers up to 199 members

Providing you accept our pre-designed management and website system as shown at www.Membership.MX, the initial setup is only \$995 and includes both your website data conversion services up to 30 pages and your standard membership data conversion services saving you approximately \$400!

The monthly investment for the entire system will be only \$99 per month and includes the premium membership plan program option for current and new members.

Be sure to ask for our special small chamber pricing month-to-month services agreement.

It's Amazingly Simple to Promote Membership Too!



We know how confusing it can be trying to figure out the best way for the executive director, board members, and even members themselves to know the best way to present the value of membership so we help there too!

During your implementation we will be providing your Chamber with really nice hand out material, an informational video to help share the value of membership, and, most importantly, a state-of-the-art automated proposal delivery system designed specifically around your Chamber of Commerce.

Now it will be fun and very informative to promote membership to everyone without skipping a beat.

Getting Started

If you are ready to get started simply call Richard Scully, our CEO, and let him know you would like him to send you a special small chamber proposal. During your call he can also answer all of your questions.

His contact information is:

Richard Scully, (925) 699-9997, Richard@MemberMomentum.Com